

CAREER TRANSITION PROGRAM

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by Bohler Consulting Co., Ltd

What we do

I support professionals who prepare for their next career step, either at the company they work, or when looking for external opportunities

- Clarify talents & strengths
- Help assess and define goals (career strategy)
- Identify potential skills gaps
- Craft success stories
- Build your professional brand (CV, LinkedIn)
- Support job search strategy and approach
- Prepare for Interviewing & negotiation
- Prepare for successfully getting started in the new job

...and lots more, customized to your needs.

Success Criteria

To make the most of any coaching experience, it's recommended that you'd be

- fully present during coaching sessions,
- willing to do “homework” between sessions, and
- open to strategic feedback.

What we don't do

- I don't provide headhunting or job-placement service.
- I don't offer visa / immigration service.
- I can't guarantee successful landing of a job.
- I don't write your resume (but will help you improve it so you can always do it again).
- I will not share any client information with anyone without your permission.

20+ Years Building Careers from the Inside

I spent 15 years at Microsoft, 8 of which leading Learning & Development across Western **Europe and Asia-Pacific** — understanding how **large organisations** develop, promote, and sometimes overlook talent.

That **insider perspective** is exactly what I bring to our work together: not just coaching frameworks, but a deep understanding of **how careers actually move** inside multinationals.



Partners



Recognized
by Randstad
Enterprise, APAC



Professionals from some of the world's leading companies have trusted me with their careers...

Selection of Clients by Job Title

- Account Manager
- Business Intelligence Lead
- Chief Marketing Officer
- Chief IT Security Officer
- Executive Assistant
- Head of Human Resources
- Head of Finance
- Head of IT / CIO
- Head of Data Center Operations
- Head of Quality Assurance
- Marketing Automation Strategist
- Partner Sales Manager
- Quality Assurance Engineer
- Regional HR Manager, APAC
- Regional Project Management Lead (PMO)
- Risk Management Lead (Finance)
- Software Engineering Lead
- Sales Manager
- Senior Director, Engineering
- Senior Director, Supply Management
- Senior iOS Developer
- Senior Product Manufacturing Engineer
- Senior Sales Representative
- Staff Hardware Tech Lead
- VP of Operations, APAC
- VP of Compliance, Taiwan

Selection of Clients by Employer

- Alphabet (Google)
- Amazon
- Booking.com
- Cisco
- Informatica
- Juniper
- Logitech
- Lumentum
- Marvell
- Micron
- Microsoft
- Mozilla
- National Instruments
- Peloton Interactive
- Qualcomm
- SG Securities
- Synaptics
- Syneos Health
- Synopsys
- Templeton Investment
- Teradata
- TomTom
- Trellix
- Seagate
- Uber
- VMware



To protect the identity of my clients, I won't share the combination of company and job title, nor the nature of the engagement. Engagements include Career Transition, Career Development, Leadership Development, and Training.

CLARITY

Know Yourself

Goals & Aspirations

- Career Strategy
- Action Plans

Self Discovery

- Assessments
- Personality, Values
- Preferences, Interests

- **Skills, Strengths, Competencies**
- **Accomplishments**

Gaps

- Skills Gaps
- Self-Perception

POSITIONING

Build Your Brand

- **Resume / CV**
- Cover Letter
- **LinkedIn Profile**

- **Professional Value Statement (PVS)**

Develop

EXECUTION

Master Your Interviews

- **Telling your story**

Interviewing Practice

- **Prepare**
- Reflect & Follow-up
- **Negotiation**

First 90 Days in New Job

Find Your Opportunities

- Identify target JD(s)
- Identify target companies

Plan & Organize Your Search

- Uncover Opportunities
- Expand Your Network
- Work with Recruiters
- Use Social Media

Job Application

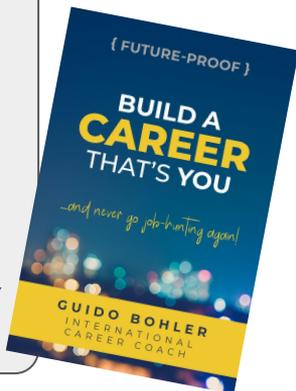
- **Customize CV**
- Customize Cover Letter
- Follow-up

1

Initial Conversation

- Free — 30 minutes
- Google Meet
- Discuss your goals and needs, discuss what we can offer
- No sales talk
- Get a complimentary PDF-copy of my book “Build a Career That’s You” based on which this program was built. Easy-read with stories, conversations, exercises. 300+ pages.

Optional: share your resume / CV with me before our conversation.



2

Choose Your Program

FOR INDIVIDUALS

- Choose a coaching package
- Bank transfer (CHF, SGD, TWD, USD)
- Invoice from Bohler Consulting Co., Ltd

FOR COMPANIES

Receive a tailored proposal covering scope, format, and investment.
Engagement confirmation signed by all parties.

3

Start Your Journey

- Sessions based on selected program and your needs*
- 1:1 or group format depending on your program
- Email support between sessions
- Access to tools & templates

**It's always about you — every session adapts to where you are and what you need most.*

FOR INDIVIDUALS (USD)

BASE

\$790

5 sessions

Valid 3 months

All tools & frameworks included

PRO

\$1,290

9 sessions

Valid 6 months

Everything in BASE, plus:
Deep work on strategy, positioning, storytelling

VIP

\$1,990

15 sessions

Valid 6 months

Everything in PRO, plus:
Hands-on support on CV-iterations, interview prep, decision making

- Initial conversation: free (30 minutes)
- Single session (50 minutes): \$189 US · incl. prep time
- **Additional sessions at package pricing level**
- Prices inclusive of VAT (individuals only)

FOR COMPANIES & TEAMS

CUSTOM PROGRAMS

Group programs are scoped to your team's specific needs

- Number of participants & sessions flexible
- Combination of group sessions and single session formats possible
- Virtual, in-person, or hybrid delivery
- Half-day or multi-session formats
- Proposal provided after initial conversation (60 mins or as needed)

GET IN TOUCH

hello@career-factory.co

www.career-factory.co

Confidentiality

- The coaching relationship, as well as all information that the client shares with the coach is bound to confidentiality. No information will be disclosed to any other party.
- The coach will not disclose the client's name as a reference without the client's consent.

Cancellations / Rescheduling

- It is the client's responsibility to notify the coach 24 hours in advance of the scheduled calls/meetings to reschedule or cancel.
- The coach reserves the right to bill the client for a missed meeting. The coach will attempt in good faith to reschedule the missed meeting.

Refund Policy

- Refunds requested in writing prior to the beginning of the coaching program will be given in full. (email to hello@career-factory.co).
- After the Coaching program has begun, any unused sessions will not be refunded, but may be rescheduled within the validity period of the chosen pricing plan.
- All unused sessions expire after the validity period of the respective pricing plan. Unused coaching sessions are not transferable to other clients.