

# CAREER TRANSITION PROGRAM

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by Bohler Consulting Co., Ltd

## What we do

**I support professionals who prepare for their next career step, either at the company they work, or when looking for external opportunities**

- Clarify talents & strengths
- Help assess and define goals (career strategy)
- Identify potential skills gaps
- Craft success stories
- Build your professional brand (CV, LinkedIn)
- Support job search strategy and approach
- Prepare for Interviewing & negotiation
- Prepare for successfully getting started in the new job

...and lots more, customized to your needs.

## Success Criteria

To make the most of any coaching experience, it's recommended that you'd be

- fully present during coaching sessions,
- willing to do “homework” between sessions, and
- open to strategic feedback.

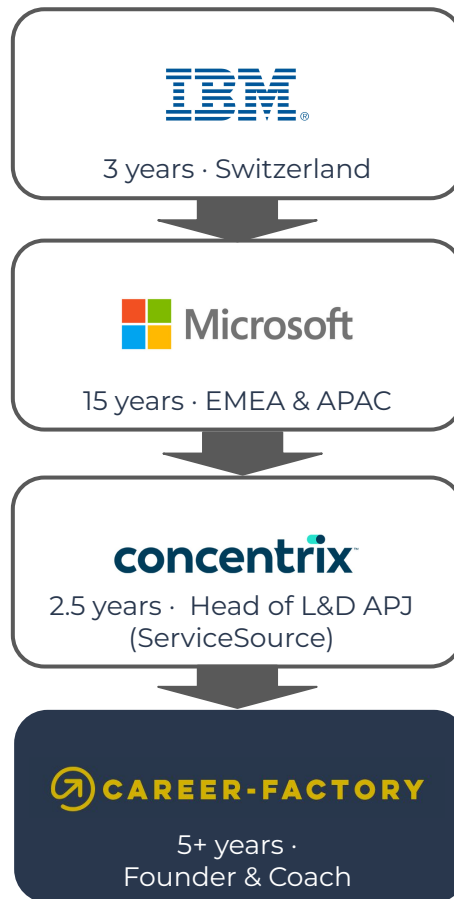
## What we don't do

- I don't provide headhunting or job-placement service.
- I don't offer visa / immigration service.
- I can't guarantee successful landing of a job.
- I don't write your resume (but will help you improve it so you can always do it again).
- I will not share any client information with anyone without your permission.

## 20+ Years Building Careers from the Inside

I spent 15 years at Microsoft, 8 of which leading Learning & Development across Western **Europe and Asia-Pacific** — understanding how **large organisations** develop, promote, and sometimes overlook talent.

That **insider perspective** is exactly what I bring to our work together: not just coaching frameworks, but a deep understanding of **how careers actually move** inside multinationals.



## Partners



Recognized  
by Randstad  
Enterprise, APAC



Professionals from some of the world's leading companies have trusted me with their careers...

## Selection of Clients by Job Title

- Account Manager
- Business Intelligence Lead
- Chief Marketing Officer
- Chief IT Security Officer
- Executive Assistant
- Head of Human Resources
- Head of Finance
- Head of IT / CIO
- Head of Data Center Operations
- Head of Quality Assurance
- Marketing Automation Strategist
- Partner Sales Manager
- Quality Assurance Engineer
- Regional HR Manager, APAC
- Regional Project Management Lead (PMO)
- Risk Management Lead (Finance)
- Software Engineering Lead
- Sales Manager
- Senior Director, Engineering
- Senior Director, Supply Management
- Senior iOS Developer
- Senior Product Manufacturing Engineer
- Senior Sales Representative
- Staff Hardware Tech Lead
- VP of Operations, APAC
- VP of Compliance, Taiwan

## Selection of Clients by Employer

- Alphabet (Google)
- Amazon
- Booking.com
- Cisco
- Informatica
- Juniper
- Logitech
- Lumentum
- Marvell
- Micron
- Microsoft
- Mozilla
- National Instruments
- Peloton Interactive
- Qualcomm
- SG Securities
- Synaptics
- Syneos Health
- Synopsys
- Templeton Investment
- Teradata
- TomTom
- Trellix
- Seagate
- Uber
- VMware

*To protect the identity of my clients, I won't share the combination of company and job title, nor the nature of the engagement. Engagements include Career Transition, Career Development, Leadership Development, and Training.*

## CLARITY

### **Know Yourself**

#### **Goals & Aspirations**

- Career Strategy
- Action Plans

#### **Self Discovery**

- Assessments
- Personality, Values
- Preferences, Interests

- **Skills, Strengths, Competencies**
- **Accomplishments**

#### **Gaps**

- Skills Gaps
- Self-Perception

## POSITIONING

### **Build Your Brand**

- **Resume / CV**
- Cover Letter
- **LinkedIn Profile**

- **Professional Value Statement (PVS)**

**Develop**

## EXECUTION

### **Master Your Interviews**

- **Telling your story**

#### **Interviewing Practice**

- **Prepare**
- Reflect & Follow-up
- **Negotiation**

**First 90 Days in New Job**

### **Find Your Opportunities**

- Identify target JD(s)
- Identify target companies

### **Plan & Organize Your Search**

- Uncover Opportunities
- Expand Your Network
- Work with Recruiters
- Use Social Media

### **Job Application**

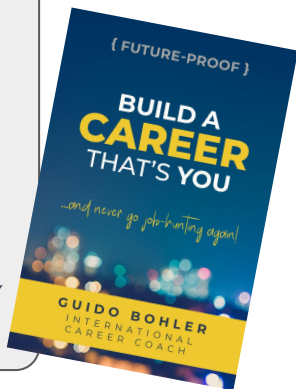
- **Customize CV**
- Customize Cover Letter
- Follow-up

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## Initial Conversation

- Free — 30 minutes
- Google Meet
- Discuss your goals and needs, discuss what we can offer
- No sales talk
- Get a complimentary PDF-copy of my book “Build a Career That’s You” based on which this program was built. Easy-read with stories, conversations, exercises. 300+ pages.

*Optional: share your resume / CV with me before our conversation.*



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## Choose Your Program

### FOR INDIVIDUALS

- Choose a coaching package
- Bank transfer (CHF, SGD, TWD, USD)
- Invoice from Bohler Consulting Co., Ltd

### FOR COMPANIES

Receive a tailored proposal covering scope, format, and investment.  
Engagement confirmation signed by all parties.

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## Start Your Journey

- Sessions based on selected program and your needs\*
- 1:1 or group format depending on your program
- Email support between sessions
- Access to tools & templates

*\*It's always about you — every session adapts to where you are and what you need most.*

## FOR INDIVIDUALS (USD)

### BASE

**\$790**

**5 sessions**

Valid 3 months

**All tools & frameworks included**

### PRO

**\$1,290**

**9 sessions**

Valid 6 months

*Everything in BASE, plus:*  
**Deep work on strategy, positioning, storytelling**

### VIP

**\$1,990**

**15 sessions**

Valid 6 months

*Everything in PRO, plus:*  
**Hands-on support on CV-iterations, interview prep, decision making**

- Initial conversation: free (30 minutes)
- Single session (50 minutes): \$189 US · incl. prep time
- **Additional sessions at package pricing level**
- Prices inclusive of VAT (individuals only)

## FOR COMPANIES & TEAMS

### CUSTOM PROGRAMS

**Group programs are scoped to your team's specific needs**

- Number of participants & sessions flexible
- Combination of group sessions and single session formats possible
- Virtual, in-person, or hybrid delivery
- Half-day or multi-session formats
- Proposal provided after initial conversation (60 mins or as needed)

GET IN TOUCH

[hello@career-factory.co](mailto:hello@career-factory.co)

[www.career-factory.co](http://www.career-factory.co)

## Confidentiality

- The coaching relationship, as well as all information that the client shares with the coach is bound to confidentiality. No information will be disclosed to any other party.
- The coach will not disclose the client's name as a reference without the client's consent.

## Cancellations / Rescheduling

- It is the client's responsibility to notify the coach 24 hours in advance of the scheduled calls/meetings to reschedule or cancel.
- The coach reserves the right to bill the client for a missed meeting. The coach will attempt in good faith to reschedule the missed meeting.

## Refund Policy

- Refunds requested in writing prior to the beginning of the coaching program will be given in full. (email to [hello@career-factory.co](mailto:hello@career-factory.co)).
- After the Coaching program has begun, any unused sessions will not be refunded, but may be rescheduled within the validity period of the chosen pricing plan.
- All unused sessions expire after the validity period of the respective pricing plan. Unused coaching sessions are not transferable to other clients.