

# STRATEGIC COMMUNICATION FOR IMPACT

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by Bohler Consulting Co., Ltd

You're highly capable. But in **international settings**, that doesn't always come across.

- **You know what you want to say** — but in the moment, it doesn't land the way you intended
- **Your ideas are strong**, but without the right structure or context, they don't get the attention they deserve
- **You present the facts clearly** — but senior stakeholders want a story, not a report
- **Your messages are accurate** and professional — but they don't always carry the influence you intended
- In global meetings, colleagues from other cultures speak up confidently while you hold back — even when your point is better
- Communication styles that work well locally can land differently in international settings — not because they're wrong, but because the cultural frame is different

## THE RESULT

Your **Expertise** is underestimated

Your **Influence** is limited

Your **Career** moves slower than it should

## SOUND FAMILIAR FOR YOUR ORGANIZATION?

For companies operating in global environments, this is a team-level challenge — not just an individual one. When talented people can't communicate their full value internationally, the organisation loses too.

## What we do

**I help professionals and teams communicate with clarity, structure, and confidence — in the high-stakes corporate environments where it matters most.**

- Structure your message so it lands with any audience, at any level
- Tell stories that give your ideas context, weight, and relevance
- Present complex information clearly and confidently to senior stakeholders
- Adapt your communication style across cultural and organisational contexts
- Make your voice heard in international meetings — not just after them
- Write messages that inform, persuade, and move people to action
- Influence decisions without authority — through how you communicate, not just what you say

## IMPORTANT

**This is not an English class**

- No grammar or vocabulary drills
- No pronunciation or accent work unless necessary
- No textbooks or fixed curriculum
- Every session is grounded in your real work, your real challenges, your real words

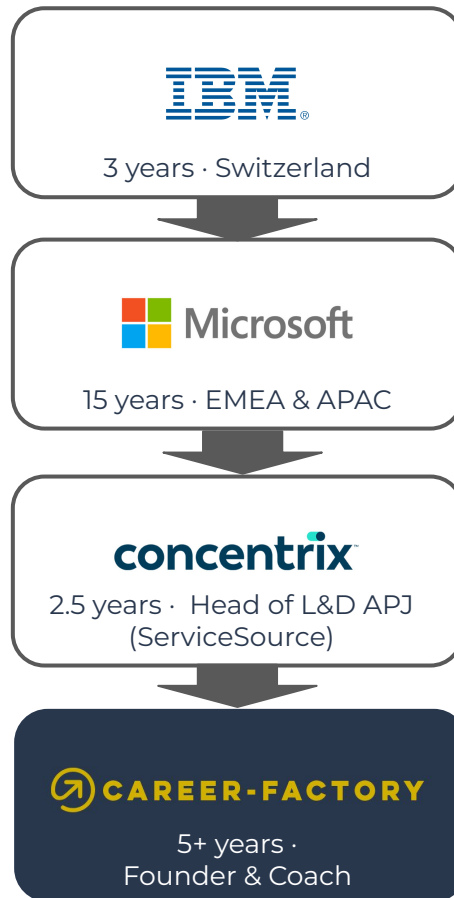
## What we don't do

- I can't guarantee fluency — but I can guarantee you'll communicate more effectively.
- I won't do the work for you — but I'll give you frameworks you can use immediately and keep using.
- I will not share any client information with anyone without your permission.

## 20+ Years Building Careers from the Inside

I spent 15 years at Microsoft, 8 of which leading Learning & Development across Western **Europe and Asia-Pacific** — understanding how **large organisations** develop, promote, and sometimes overlook talent.

That **insider perspective** is exactly what I bring to our work together: not just coaching frameworks, but a deep understanding of **how careers actually move** inside multinationals.



## Partners



Recognized  
by Randstad  
Enterprise, APAC



LHH GCG

Professionals from some of the world's leading companies have trusted me with their careers...

## Selection of Clients by Employer

- Alphabet (Google)
- Amazon
- Booking.com
- Cisco
- Informatica
- Juniper
- Logitech
- Lumentum
- Marvell
- Micron
- Microsoft
- Mozilla
- National Instruments
- Peloton Interactive
- Qualcomm
- SG Securities
- Synaptics
- Syneos Health
- Synopsys
- Templeton Investment
- Teradata
- TomTom
- Trellix
- Seagate
- Uber
- VMware

## Selection of Clients by Job Title

- Account Manager
- Business Intelligence Lead
- Chief Marketing Officer
- Chief IT Security Officer
- Executive Assistant
- Head of Human Resources
- Head of Finance
- Head of IT / CIO
- Head of Data Center Operations
- Head of Quality Assurance
- Marketing Automation Strategist
- Partner Sales Manager
- Quality Assurance Engineer
- Regional HR Manager, APAC
- Regional Project Management Lead (PMO)
- Risk Management Lead (Finance)
- Software Engineering Lead
- Sales Manager
- Senior Director, Engineering
- Senior Director, Supply Management
- Senior iOS Developer
- Senior Product Manufacturing Engineer
- Senior Sales Representative
- Staff Hardware Tech Lead
- VP of Operations, APAC
- VP of Compliance, Taiwan

*To protect the identity of my clients, I won't share the combination of company and job title, nor the nature of the engagement. Engagements include Career Transition, Career Development, Leadership Development, and Training.*

## WHAT WE WORK ON

### Structure

Clarity · Logic ·  
Relevance

### Storytelling

Narrative ·  
Persuasion · Weight

### Presence

Confidence · Impact  
· Authority

### Cultural Agility

Adapt · Bridge ·  
Connect

## HOW WE WORK

### Assess

Where are you  
now?

### Practice

Safe space to try

### Apply

Real situations

### Refine

Feedback & Adjust

## WHO IT'S FOR

### 1:1 Coaching

Individual professionals ·  
Fully personalised

### Group Sessions

Teams inside companies ·  
Shared learning

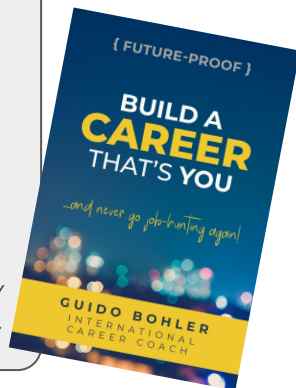
- Delivered in English
- Suitable for professionals working in or aspiring to global corporate environments
- 1:1 programs: 3–6 months
- Group programs: custom scope and duration
- Virtual or in-person (Taiwan)

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## Initial Conversation

- Free — 30 minutes
- Google Meet
- Discuss your goals and needs, discuss what we can offer
- No sales talk
- Get a complimentary PDF-copy of my book “Build a Career That’s You” based on which this program was built. Easy-read with stories, conversations, exercises. 300+ pages.

*Optional: share your resume / CV with me before our conversation.*



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## Choose Your Program

### FOR INDIVIDUALS

- Choose a coaching package
- Bank transfer (CHF, SGD, TWD, USD)
- Invoice from Bohler Consulting Co., Ltd

### FOR COMPANIES

Receive a tailored proposal covering scope, format, and investment.  
Engagement confirmation signed by all parties.

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## Start Your Journey

- Sessions based on selected program and your needs\*
- 1:1 or group format depending on your program
- Email support between sessions
- Access to tools & templates

*\*It's always about you — every session adapts to where you are and what you need most.*

## FOR INDIVIDUALS (USD)

### BASE

**\$790**

**5 sessions**

Valid 3 months

*All tools &  
frameworks  
included*

### PRO

**\$1,290**

**9 sessions**

Valid 6 months

*All tools &  
frameworks  
included*

### VIP

**\$1,990**

**15 sessions**

Valid 6 months

*All tools &  
frameworks  
included*

- Initial conversation: free (30 minutes)
- Single session (50 minutes): \$189 US · incl. prep time
- **Additional sessions at package pricing level**
- Prices inclusive of VAT (individuals only)

## FOR COMPANIES & TEAMS

### CUSTOM PROGRAMS

**Group programs are scoped to your team's specific needs**

- Number of participants & sessions flexible
- Combination of group sessions and single session formats possible
- Virtual, in-person, or hybrid delivery
- Half-day or multi-session formats
- Proposal provided after initial conversation (60 mins or as needed)

GET IN TOUCH

[hello@career-factory.co](mailto:hello@career-factory.co)

[www.career-factory.co](http://www.career-factory.co)

## Confidentiality

- The coaching relationship, as well as all information that the client shares with the coach is bound to confidentiality. No information will be disclosed to any other party.
- The coach will not disclose the client's name as a reference without the client's consent.

## Cancellations / Rescheduling

- It is the client's responsibility to notify the coach 24 hours in advance of the scheduled calls/meetings to reschedule or cancel.
- The coach reserves the right to bill the client for a missed meeting. The coach will attempt in good faith to reschedule the missed meeting.

## Refund Policy

- Refunds requested in writing prior to the beginning of the coaching program will be given in full. (email to [hello@career-factory.co](mailto:hello@career-factory.co)).
- After the Coaching program has begun, any unused sessions will not be refunded, but may be rescheduled within the validity period of the chosen pricing plan.
- All unused sessions expire after the validity period of the respective pricing plan. Unused coaching sessions are not transferable to other clients.