



GUIDO BOHLER

EXECUTIVE COACHING
LEADERSHIP DEVELOPMENT
CAREER TRANSITIONS

Lead from who you are.

At some point in your leadership journey, the question shifts from “what do I need to do?” to “who do I need to be?” Especially now, as AI is quietly rewriting what leadership even means. That's where Guido Bohler works.

With 20+ years of international leadership experience — including 15 years at Microsoft — his coaching is grounded in identity and story. When leaders understand the narratives shaping how they see themselves, something shifts: decisions become clearer, relationships stronger, and their impact on the organization grows. Guido works at that intersection — the leader, their team, and the context they're operating in.

Who This Is For

- Executives and senior managers stepping into greater responsibility
- Leaders driving organizational change or transformation
- Professionals navigating significant career transitions
- Senior professionals stepping into their first executive role
- Leaders operating across cultures, particularly between Western and Asian business contexts

Guido's clients tend to be curious, growth-oriented, and willing to examine their own assumptions — looking for real partnership on this journey.

Experience & Credentials

- 20+ years in international leadership, learning, and coaching across Europe and Asia
- 15 years at Microsoft; former senior leader at ServiceSource (now Concentrix)
- Clients include leaders from Google, Amazon, Cisco, Logitech, Microsoft, Peloton, Synaptics, TomTom, and Uber
- ICF Certified Executive Coach (2024) · Marshall Goldsmith Stakeholder Centered Leadership Coach (2017) · Global Leadership Coaching (Global Coach Group, 2020)
- Additional certifications: Career Coaching, Business Coaching
- Author of “Build a Career That's You”
- Languages: English, German, Mandarin Chinese (conversational)

Client Voices

"Guido inspired me to find the true meaning of being a leader, and how to put it into practice."
— Nick, Lululemon

"Guido's support in preparing me for executive-level conversations was unlike anything I'd experienced before." — Melissa, Uber

Ready to explore what's next? Let's talk.

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