

STRATEGIC COMMUNICATION FOR IMPACT

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by Bohler Consulting Co., Ltd

You're highly capable. But in **international settings**, that doesn't always come across.

- **You know what you want to say** — but in the moment, it doesn't land the way you intended
- **Your ideas are strong**, but without the right structure or context, they don't get the attention they deserve
- **You present the facts clearly** — but senior stakeholders want a story, not a report
- **Your messages are accurate** and professional — but they don't always carry the influence you intended
- In global meetings, colleagues from other cultures speak up confidently while you hold back — even when your point is better
- Communication styles that work well locally can land differently in international settings — not because they're wrong, but because the cultural frame is different

THE RESULT

Your **Expertise** is underestimated

Your **Influence** is limited

Your **Career** moves slower than it should

SOUND FAMILIAR FOR YOUR ORGANIZATION?

For companies operating in global environments, this is a team-level challenge — not just an individual one. When talented people can't communicate their full value internationally, the organisation loses too.

What we do

I help professionals and teams communicate with clarity, structure, and confidence — in the high-stakes corporate environments where it matters most.

- Structure your message so it lands with any audience, at any level
- Tell stories that give your ideas context, weight, and relevance
- Present complex information clearly and confidently to senior stakeholders
- Adapt your communication style across cultural and organisational contexts
- Make your voice heard in international meetings — not just after them
- Write messages that inform, persuade, and move people to action
- Influence decisions without authority — through how you communicate, not just what you say

IMPORTANT

This is not an English class

- No grammar or vocabulary drills
- No pronunciation or accent work unless necessary
- No textbooks or fixed curriculum
- Every session is grounded in your real work, your real challenges, your real words

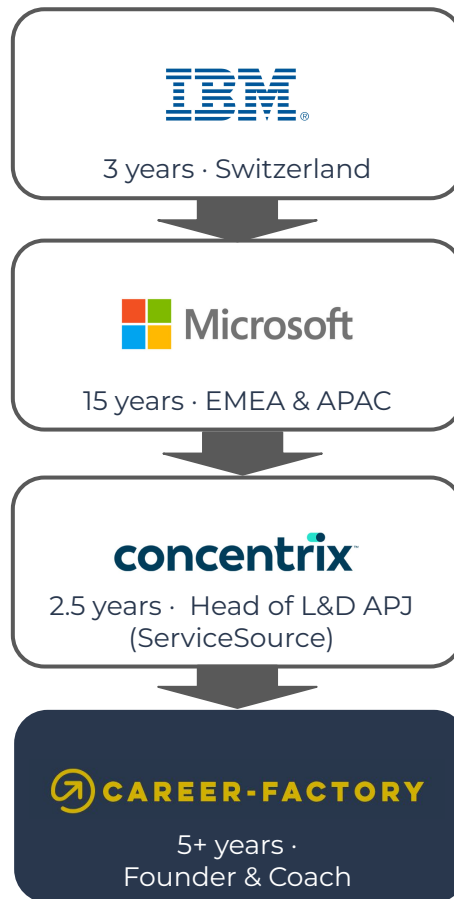
What we don't do

- I can't guarantee fluency — but I can guarantee you'll communicate more effectively.
- I won't do the work for you — but I'll give you frameworks you can use immediately and keep using.
- I will not share any client information with anyone without your permission.

20+ Years Building Careers from the Inside

I spent 15 years at Microsoft, 8 of which leading Learning & Development across Western **Europe and Asia-Pacific** — understanding how **large organisations** develop, promote, and sometimes overlook talent.

That **insider perspective** is exactly what I bring to our work together: not just coaching frameworks, but a deep understanding of **how careers actually move** inside multinationals.



Partners



Recognized
by Randstad
Enterprise, APAC



LHH GCG

Professionals from some of the world's leading companies have trusted me with their careers...

Selection of Clients by Employer

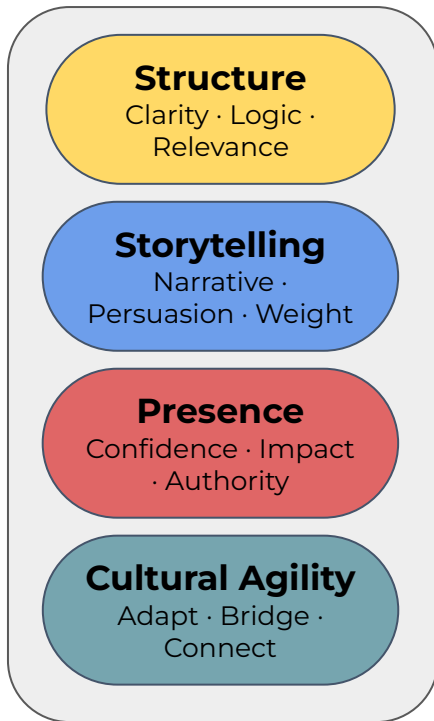
- Alphabet (Google)
- Amazon
- Booking.com
- Cisco
- Informatica
- Juniper
- Logitech
- Lumentum
- Marvell
- Micron
- Microsoft
- Mozilla
- National Instruments
- Peloton Interactive
- Qualcomm
- SG Securities
- Synaptics
- Syneos Health
- Synopsys
- Templeton Investment
- Teradata
- TomTom
- Trellix
- Seagate
- Uber
- VMware

Selection of Clients by Job Title

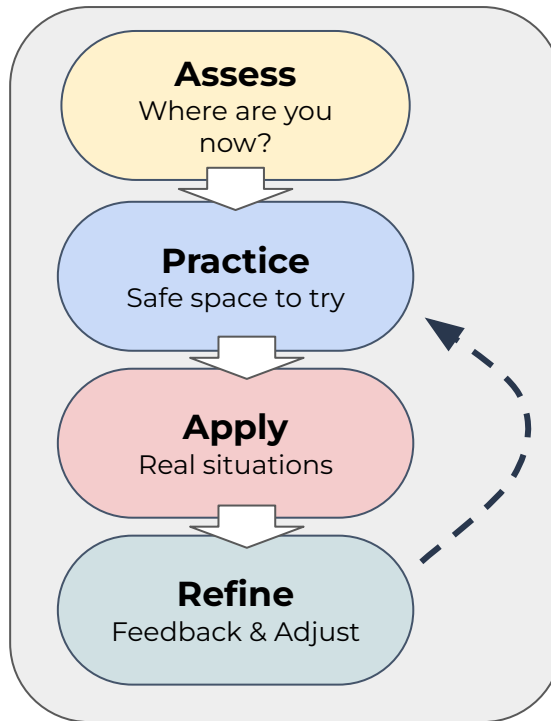
- Account Manager
- Business Intelligence Lead
- Chief Marketing Officer
- Chief IT Security Officer
- Executive Assistant
- Head of Human Resources
- Head of Finance
- Head of IT / CIO
- Head of Data Center Operations
- Head of Quality Assurance
- Marketing Automation Strategist
- Partner Sales Manager
- Quality Assurance Engineer
- Regional HR Manager, APAC
- Regional Project Management Lead (PMO)
- Risk Management Lead (Finance)
- Software Engineering Lead
- Sales Manager
- Senior Director, Engineering
- Senior Director, Supply Management
- Senior iOS Developer
- Senior Product Manufacturing Engineer
- Senior Sales Representative
- Staff Hardware Tech Lead
- VP of Operations, APAC
- VP of Compliance, Taiwan

To protect the identity of my clients, I won't share the combination of company and job title, nor the nature of the engagement. Engagements include Career Transition, Career Development, Leadership Development, and Training.

WHAT WE WORK ON



HOW WE WORK



WHO IT'S FOR



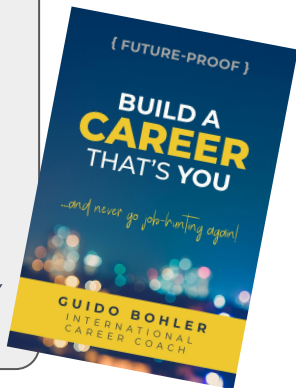
- Delivered in English
- Suitable for professionals working in or aspiring to global corporate environments
- 1:1 programs: 3–6 months
- Group programs: custom scope and duration
- Virtual or in-person (Taiwan)

1

Initial Conversation

- Free — 30 minutes
- Google Meet
- Discuss your goals and needs, discuss what we can offer
- No sales talk
- Get a complimentary PDF-copy of my book “Build a Career That’s You” based on which this program was built. Easy-read with stories, conversations, exercises. 300+ pages.

Optional: share your resume / CV with me before our conversation.



2

Choose Your Program

FOR INDIVIDUALS

- Choose a coaching package
- Bank transfer (CHF, SGD, TWD, USD)
- Invoice from Bohler Consulting Co., Ltd

FOR COMPANIES

Receive a tailored proposal covering scope, format, and investment.
Engagement confirmation signed by all parties.

3

Start Your Journey

- Sessions based on selected program and your needs*
- 1:1 or group format depending on your program
- Email support between sessions
- Access to tools & templates

**It's always about you — every session adapts to where you are and what you need most.*

FOR INDIVIDUALS (USD)

BASE

\$790

5 sessions

Valid 3 months

*All tools &
frameworks
included*

PRO

\$1,290

9 sessions

Valid 6 months

*All tools &
frameworks
included*

VIP

\$1,990

15 sessions

Valid 6 months

*All tools &
frameworks
included*

- Initial conversation: free (30 minutes)
- Single session (50 minutes): \$189 US · incl. prep time
- **Additional sessions at package pricing level**
- Prices inclusive of VAT (individuals only)

FOR COMPANIES & TEAMS

CUSTOM PROGRAMS

**Group programs are scoped to
your team's specific needs**

- Number of participants & sessions flexible
- Combination of group sessions and single session formats possible
- Virtual, in-person, or hybrid delivery
- Half-day or multi-session formats
- Proposal provided after initial conversation (60 mins or as needed)

GET IN TOUCH

hello@career-factory.co
www.career-factory.co

Confidentiality

- The coaching relationship, as well as all information that the client shares with the coach is bound to confidentiality. No information will be disclosed to any other party.
- The coach will not disclose the client's name as a reference without the client's consent.

Cancellations / Rescheduling

- It is the client's responsibility to notify the coach 24 hours in advance of the scheduled calls/meetings to reschedule or cancel.
- The coach reserves the right to bill the client for a missed meeting. The coach will attempt in good faith to reschedule the missed meeting.

Refund Policy

- Refunds requested in writing prior to the beginning of the coaching program will be given in full. (email to hello@career-factory.co).
- After the Coaching program has begun, any unused sessions will not be refunded, but may be rescheduled within the validity period of the chosen pricing plan.
- All unused sessions expire after the validity period of the respective pricing plan. Unused coaching sessions are not transferable to other clients.